CUSTOM EFFICIENCY

Xcel Energy®

Our Custom Efficiency program helps you lower your operating costs by providing rebates on a wide variety of equipment and process improvements that lead to energy savings. Get money back for choosing energy-efficient investments that exceed standard options but aren't covered under our standard/prescriptive rebate programs. The more energy your project saves, the more your business can earn in rebate dollars—up to $450 per kW saved for system peak savings. When non-peak savings exceed system peak savings, customers earn an additional rebate of up to $200 per kW saved. Natural gas customers can earn rebates of $5 per Dth. **All Custom Efficiency projects require you to submit an application before equipment is purchased.**

Take inventory of your savings potential by answering these questions. If you answer "yes," Custom Efficiency could help you reduce your cost of doing business:

- Do you have plans to replace existing equipment or add new equipment?

- Have your operations and maintenance costs been increasing?

- Do you plan to change your operations, which could impact processes or equipment needs?

- Do you plan to make energy-efficient improvements not covered by our standard/prescriptive rebate programs?

A wide range of electric and natural gas equipment and process changes qualify for our Custom Efficiency program.

Examples include (but certainly are not limited to):

Equipment

Compressed air—purchase of greater than 50 hp new equipment, reduction in hp of compressors, storage, vacuum pumps

Controls—CO_2 based ventilation, energy recovery, lighting and refrigeration controls. We pay kW and kWh incentives of up to $450/kW during peak summertime (2–6 p.m.) and $0.02/kWh

Heating—equipment that has 30% or more process load

Lighting—LEDs, lumen output changes, and fixtures or lamps that do not qualify for prescriptive rebates

Miscellaneous—elevator modernization (DC to AC motor conversion), high-speed doors, humidification, insulation, injection molding machines, roofing, welders

Motors—greater than 500 motor hp

Refrigeration—ammonia compressors, compressors, condensers, evaporators, defrost coils, blast freezers, system controls

Variable Frequency Drives—greater than 200 hp

Process and retrofit changes

New systems can improve output while utilizing the same or less energy when compared to the existing system.

What custom efficiency can achieve for your business

- Shorten payback terms with Custom Efficiency rebates. Remember, the more efficient your equipment, the more you may earn in rebates.

- Lower your energy costs or make your energy use more cost-effective now and for the long-term, as a result of new energy-efficient equipment. This can translate directly to your bottom line.

- Increase your business productivity and profitability by investing in equipment that can boost your output without increasing your energy costs.

- Decrease maintenance costs and down time with newer and more efficient equipment.

Here's what you need to know to get started

- **We require preapproval of your project before you purchase equipment. We must receive your project application before you purchase equipment.**

- We'll let you know if your project qualifies for a Custom Efficiency rebate and how much your rebate will be.

- Rebates are calculated on a case-by-case basis with rebates based on electric and/or natural gas energy savings.

- After your installation or process change is implemented, submit your invoices. We'll verify completion and send you a rebate check.

- In rare instances, if your project is large or unique, monitoring the energy use of the existing project (baseline) and post installation energy use will be required. If you think your project might fit this scenario, please check with your Xcel Energy representative before altering or removing any equipment or processes.

Call now to start saving

To maximize your energy savings potential and take full advantage of Custom Efficiency rebates, call our Business Solutions Center at **855-839-8862** or contact your local Xcel Energy representative.

XcelEnergy®